Kickstarter Campaigns Analysis

Given the provided data represented below, "Theatre" campaigns with an emphasis on "Plays" have greater success than other campaigns. Campaigns that are active in May are more successful than in any other month. The provided data does not represent how many backers and the percentage backers funded to help campaigns become a success. Adding this information will allow future campaigns to better prepare for the required elements of success; otherwise, the data can be misleading about the many elements required for a successful campaign. Using a combination chart to present the most successful campaigns, and the percentage of funding used to make the campaigns successful will help future companies set a realistic funding goal.